

**Monthly Events on Madeira Beach  
SPONSORSHIP RECOGNITION**



**SIK Promotions, Inc.  
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St. Petersburg, FL 33747  
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[www.Sikpromotions.com](http://www.Sikpromotions.com)**

## EVENTS

\*All Madeira Way events are FREE for the public to attend.

➤ **May 25-26, 2013 – Wearable Art Show & Sale**

WASS will feature works of art that are displayed on the body for men, women, children and pets.

➤ **June 16, 2013 – Mad Beach Car Show**

Classic and custom cars of every description - Vintage Show Cars, Roadsters, Coupes, Hot Rods and Antique Muscle Cars. Awards will be presented.

➤ **July 13-14, 2013 – Mad Beach Bash**

The hottest beach party in Pinellas County boasts beach themed exhibitors, games, live music and food.

➤ **August 18, 2013 – Mad Beach Motorcycle show**

A gathering of the finest bike enthusiasts will strut their stuff on Madeira Way displaying the most exotic new and vintage motorcycles. Awards will be presented.

➤ **September 14-15, 2013 – International Food Festival**

The tastiest ethnic food festival in the Pinellas County area will be serving up culinary art from every corner of the world.

➤ **October 12-13, 2013 – Harvest Festival**

Oktoberfest: themed arts & crafts, market vendors, children's activities, contests, music, food and beer.

➤ **November 16-17, 2013 – Paws & Pets**

A pet friendly event featuring pet related products & services and 501c3 rescue groups.

➤ **December 7-8, 2013 – Holiday Marketplace**

Holiday themed shop local event including; children's activities, letters to Santa and handmade gifts.

➤ **January 11-12, 2014 – Taste of Madeira Beach**

Food festival featuring local restaurants, outside food vendors, fine arts & crafts and live music.

➤ **February 15-16, 2014 – Home Décor Show & Sale**

Home improvement products and services and art for home décor.

➤ **March 15-16, 2014 – St. Patrick's Day Festival**

Celtic/Irish themed festival featuring traditional music, food & beer, contests and themed vendors.

➤ **April 12-13, 2014 – Garden Art Show & Sale**

Landscaping products and services, garden art, plants, Florida gardening information and Arbor Day celebration.

# **CORPORATE SPONSORSHIPS**

## **PRESENTING**

**\$10,000**

- ❖ Event presented by (Your Company Name)
- ❖ Your Company Logo and web link recognized on the website as Presenting Sponsor
- ❖ Your Company logo on all media advertising
- ❖ Your Company Logo in all Print Advertising, event poster and flyers
- ❖ One or more 10 x 10 spaces provided for corporate displays and promotion
- ❖ Your corporate banners prominently displayed at up to 4 locations at event

## **MAJOR**

**\$5,000**

- ❖ Your Company Logo and web link recognized on the website as Major Sponsor
- ❖ Your Company Logo in all Print Advertising, event poster and flyers
- ❖ One or more 10 x 10 spaces provided for corporate displays and promotion
- ❖ Your corporate banners prominently displayed at up to 2 locations at event

## **SUPPORTING**

**\$3,000**

- ❖ Your Company Logo and web link recognized on the website as Supporting Sponsor
- ❖ Your Company listing in all Print Advertising and event poster
- ❖ One 10 x 10 space provided for corporate displays and promotion
- ❖ Your corporate banner prominently displayed at one location at event

## **PARTICIPATING**

**(\$1,000)**

- ❖ Your Company Listing recognized on the website as a Participating Sponsor
- ❖ One 10 x 10 space provided for corporate displays and promotion
- ❖ Your corporate banner prominently displayed at one location at event

## **BOOTH SPONSOR**

**(\$500)**

- ❖ Your Company Listing recognized on the website as a Booth Sponsor
- ❖ One 10 x 10 space provided for corporate displays and promotion

## Monthly Events on Madeira Beach 2013/14 Sponsorship Agreement

I, the undersigned, hereby agree to sponsor Events on Madeira Way as indicated below.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### SELECT YOUR EVENT(S) DATES

- May 25-26, 2013 – Wearable Art Show & Sale
- June 16, 2013 – Mad Beach Car Show
- July 13-14, 2013 – Mad Beach Bash
- August 18, 2013 – Mad Beach Motorcycle Show
- September 14-15, 2013 – International Food Festival
- October 12-13, 2013 – Harvest Festival
- November 16-17, 2013 – Paws & Pets
- December 7-8, 2013 – Holiday Marketplace
- January 11-12, 2014 – Taste of Madeira Beach
- February 15-16, 2014 – Home Décor Show & Sale
- March 15-16, 2014 – St. Patrick's Day Festival
- April 12-13, 2014 – Garden Arts Show & Sale

### SELECT YOUR SPONSORSHIP LEVEL

- Presenting Sponsor - \$10,000      Specify Booth Space dimensions \_\_\_\_\_X\_\_\_\_\_
- Major Sponsor - \$5,000      Specify Booth Space dimensions \_\_\_\_\_X\_\_\_\_\_
- Supporting Sponsor - \$3,000
- Participating - \$1,000
- Booth Sponsor - \$500

\*E-mail a copy of your business Logo & Web link information to: [SuzFest@gmail.com](mailto:SuzFest@gmail.com)

Sponsorship Amount Enclosed \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Make checks payable to SIK Promotions. Mail this form 60 days in advance along with your contribution to:  
SIK Promotions Inc., C/O MADEIRA, PO Box 530234 St. Petersburg, FL 33747**