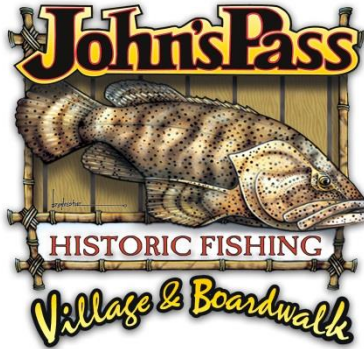


SPONSORSHIP OPPORTUNITIES



John's Pass Village Association
c/o SIK Promotions, Inc.
PO Box 530234, St. Petersburg, FL 33747
727-322-5217



32nd Annual John's Pass Seafood Festival

The John's Pass Village Association, a 501(c)(6) not-for-profit organization, has several sponsorship opportunities available throughout the year. Our 32nd Annual John's Pass Seafood Festival will take place October 25-27, 2013.

Our sponsors are very important to the success of our events. As a sponsor, you give us the opportunity to promote these events to bring visitors to the businesses in our community. You also assure that we will provide the finest and most enjoyable events for years to come.

One of the best market solutions your company can invest in is sponsorship of a John's Pass Village Association event. Our events have gained an outstanding reputation for providing quality entertainment in the community. In addition to brand association with established John's Pass Village events, sponsoring companies benefit from event publicity and new customer relations.

Celebrating its 32nd year as one of the largest outdoor Seafood Festivals in Florida, The John's Pass Seafood Festival attracts more than 30,000 visitors each year.

Attached please find detailed information on sponsorship for this event and a convenient sponsorship form that can be mailed or emailed back to us.

We sincerely appreciate your continued support and look forward to helping promote your business and maximize your success, while we continue to work together to strengthen our local economy and our community.

For Sponsorship information please contact Suzanne King at 727-322-5217 or by email at SuzFest@gmail.com.

Thank you in advance for your consideration and thank you for supporting the John's Pass Village Association.

Sincerely,
Matthew Powers
Matthew Powers
President

John's Pass Village Association, PO Box 8458, Madeira Beach, FL. 33738
www.JohnsPass.com

2013



PRESENTING SPONSORSHIP

\$10,000

AS A PRESENTING SPONSOR OF THE 2013 JOHN'S PASS SEAFOOD FESTIVAL YOU WILL RECEIVE:

- ✚ Event presented by (Your Company Name)
- ✚ Company Name and Logo in all Print Advertising
- ✚ Largest Logo on Event T-Shirts, Posters, and Flyers
- ✚ Logo and web link on the event website as Presenting Sponsor
- ✚ Mention in all radio and logo on media advertising
- ✚ Logo on front cover of Event Program
- ✚ 1 or more 10 x 10 spaces provided for corporate displays and promotion
- ✚ Your corporate banners prominently displayed at up to 4 locations at event
- ✚ One accommodation unit on the Gulf Beaches for your exclusive use on Friday and Saturday nights during the 2013 John's Pass Seafood Festival.

2013



MAJOR SPONSORSHIP

\$5,000

AS A MAJOR SPONSOR OF THE 2013 JOHN'S PASS SEAFOOD FESTIVAL YOU WILL RECEIVE:

- ✚ Logo on all print advertising, event poster, and flyers
- ✚ Mention in all Radio and Other Media Advertising
- ✚ 1 or more 10 x 10 space for corporate displays and promotion
- ✚ 2 Corporate banners prominently displayed at event
- ✚ Logo and web link on event website

SUPPORTING SPONSORSHIP

\$3,000

AS A SUPPORTING SPONSOR OF THE 2013 JOHN'S PASS SEAFOOD FESTIVAL YOU WILL RECEIVE:

- ✚ Logo on all print advertising, event poster, and flyers
- ✚ 1 or more 10 x 10 space for corporate displays and promotion
- ✚ 1 Corporate banner prominently displayed at event
- ✚ Logo and web link on event website

2013



PARTICIPATING SPONSORSHIP

\$1,000

AS A PARTICIPATING SPONSOR OF THE 2013 JOHN'S PASS SEAFOOD FESTIVAL YOU WILL RECEIVE:

- ✚ 1 10 x 10 space for corporate displays and promotion
- ✚ Logo and web link on event website

BOOTH SPONSORSHIP

\$750

AS A BOOTH SPONSOR OF THE 2013 JOHN'S PASS SEAFOOD FESTIVAL YOU WILL RECEIVE:

- ✚ 1 10 x 10 space for corporate displays and promotion



October 25-27, 2013

2013 Sponsorship Agreement

I, the undersigned, hereby agree to sponsor the 32nd Annual **JOHN'S PASS SEAFOOD FESTIVAL** as indicated below.

Business Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Website: _____

SELECT YOUR CORPORATE SPONSORSHIP LEVEL

- Presenting Sponsor* - \$10,000 Specify Booth Space dimensions ____X____
- Major Sponsor* - \$5,000 Specify Booth Space dimensions ____X____
- Supporting Sponsor* - \$3,000 (ea. 10' x 10') # of spaces needed ____
- Participating* - \$1,000 (ea. 10' x 10') # of spaces needed ____
- Booth Sponsor - \$750 (ea. 10' x 10') # of spaces needed ____

*E-mail a copy of your business Logo & Web link information to: SuzFest@gmail.com

Sponsorship Amount Enclosed \$ _____

Signature: _____

Printed Name: _____

Date: _____

Make checks payable to John's Pass Village Association, and mail this form along with your contribution to:
SIK Promotions Inc., C/O JOHN'S PASS SEAFOOD FESTIVAL, PO Box 530234 St. Petersburg, FL 33747